

Subject Specific Vocabulary

Footage – part of a film recorded to be added to the final piece.

rough cut – first version of a film before final edits.

Storyboard – a sequence of drawings mapping out the order of footage in a film.

Advert – a piece of media to convince people to buy their product.

Creative Commons – licenses that give people the right to own their footage.

E-safety

- When filming and publishing content online, all people being filmed must give consent for it to be uploaded online.
- Sharing online means it is accessible to everyone, so think carefully about what is safe and appropriate to post.



Key learning points

- I can explain how video is used to promote and advertise a cause.
- I can work collaboratively with hardware and software to obtain and create original footage and content.
- I can explain how to collaborative edit footage to create a final piece of recorded media.
- I can safely use a range of software to respectfully and responsibly create my own product that is protected under creative commons licensing laws.

Knowledge check

Recorded media is used for many purposes;

- Entertainment
- Advertising
- Information
- Documentation

It is created for a purpose and will be designed and edited to suit the purpose of it.

Many online sites stream recorded media for many purposes. Such as:



Netflix



Amazon



YouTube

YouTube



Disney plus

These are different to sites such as Twitch or YouTube live as these are live videos and not pre-recorded.

Use the camera in landscape mode

Make sure you capture the audio too

Avoid distracting clutter

Plan your shot

Focus

Get permission

Use natural light

Know your camera

Keep the camera very still (try using a tripod)

